

## Organisation & Information

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## In case of emergency during the conference

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Funded by

**DFG** Deutsche  
Forschungsgemeinschaft



LUDWIG-  
MAXIMILIANS-  
UNIVERSITÄT  
MÜNCHEN

Evangelisch-Theologische Fakultät



MED IEN UND RELIGION



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## Thursday, 16 September 2021

### Venue:

Carl Friedrich von Siemens Stiftung  
Südliches Schloßrondell 23  
80638 München

**9:30**            **Welcome and Introduction**  
Daria Pezzoli-Olgiati

### PART I: IMAGINING EUROPE THROUGH THE CENTURIES

**Chair:** Verena Eberhardt

**9:45–10:15**    **Voices on «Asia» and «Europe» from  
Ancient Greek Drama**  
Andreas Schwab

**10:15–10:45**   **Mapping Britain's View of Europe**  
The Theological Cartography of the  
Anglo-Saxon *Mappa Mundi*  
Sean Ryan

**10:45–11:15**   **Break**

**11:15–11:45**   **The Road to Nowhere?**  
A Critique and a Re-imagining of Religion in  
Europe in Sir Thomas More's *Utopia*  
Ann Jeffers

**12:00–14:00**   **Lunch**

### PART II: IMAGINING EUROPE FROM THE OUTSIDE

**Chair:** Matthias Eder

**14:00–14:30**   **Imagining Europe at the Early Modern  
Mughal Court**  
Alberto Saviello

**14:30–15:00**   **Europa as «Shambala»**  
A Tibetan Imagination of Europe from the  
Early 19th Century  
Dolores Zoé Bertschinger

**15:00–15:30**   **Break**

**Chair:** Sean Ryan

**15:30–16:00**   **European Hawk**  
Invention and Borrowing in Translation Processes  
on Military Technology  
Bettina Gräf

**16:00–16:30**   **American Religion in Europe**  
The Corporate Identity of Mormon Temples  
Marie-Therese Mäder

**16:30–17:30**   **Discussion and Conclusion**

## Friday, 17 September 2021

### Venue:

Carl Friedrich von Siemens Stiftung  
Südliches Schloßrondell 23  
80638 München

**9:00**            **Welcome**

### PART III: IMAGINING EUROPE TODAY

**Chair:** Hannah Griese

**9:15–9:45**      **A Shattered Whole?**  
Imagining Europe in Pieces  
Alexander D. Ornella

**9:45–10:15**    **Shaping a Memory of Europe  
in the *House of European History***  
Carla Danani/Daria Pezzoli-Olgiati

**10:15–10:45**   **Break**

**10:45–11:15**   **To Be the «Soul of Europe»**  
Analysis of Pope Francis' Interventions in the  
Debates and Discourses about the Future of Europe  
Baldassare Scolari

**11:15–11:45** «Many Tongues, One Voice»  
Bruegel's Tower of Babel as Multivalent Symbol  
of Europe and the EU  
Natasha O'Hear

**12:00–14:00** Lunch

**Chair:** Dolores Zoé Bertschinger

**14:00–14:30** Europe in Children's Media  
Values between Commonality and Demarcation  
Verena Eberhardt

**14:30–15:00** European Rock'n'Roll Angels  
The Band Lordi as an Example of the Staging  
of Religion in the Eurovision Song Contest  
Anna-Katharina Höpflinger

**15:00–15:30** Festivals of European Film and Their Image  
of Europe: Religion in Rack Focus  
Stefanie Knauss

**15:30–16:00** Break

**Chair:** Alexander D. Ornella

**16:00–16:30** Eating What We Are, Being What We Eat  
Imagining Europe Through Food  
Natalie Fritz/Paola von Wyss-Giacosa

**16:30–17:00** Europe – A Metaphoric Community?  
Franc Wagner

**17:00–18:00** Discussion and Conclusion

## Saturday, 18 September 2021

### PART IV: DEVELOPING A COMMON THEORETICAL FRAME

**Venue:**

Ludwig-Maximilians-Universität München  
Professor-Huber-Platz 2  
80539 München  
W401

**8:30–10:00** Workshops

Workshop I: «Europe»

Workshop II: «Metaphor, Myth and  
Material Culture»

Workshop III: «Space, Place and Territory»

Workshop IV: «Time, Memory and Tradition»

Workshop V: «Identity, Plurality and Translation»

**10:00–10:30** Break

**10:30–12:00** Group Presentations (15 min each)  
Discussion

**Chair:** Daria Pezzoli-Olgiati/Stefanie Knauß

**12:00–12:30** Concluding Conversation  
Next Steps of the Projects

**12:30** End of the Conference

## Registration as a Participant

We welcome students, colleagues and other interested scholars to take part in our discussion and contribute to our project with constructive criticism.

For registration please contact Daria Pezzoli-Olgiati (pezzoli@lmu.de) by 6 September 2021.

There are no registration fees; lunches are offered to all admitted participants.

## Authors & Speakers

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## Maps & Adresses

Carl Friedrich von Siemens Stiftung  
Südliches Schloßrondell 23  
80638 München

Ludwig-Maximilians-Universität München  
Geschwister-Scholl-Platz 1 | Professor-Huber-Platz 2  
80539 München

Hotel Laimer Hof  
Laimer Str. 40  
80639 München

## Public Transport

Munich Central Station → Hotel Laimer Hof (20 min)

**S** 2 (Petershausen) | 3 (Mammendorf) | 6 (Tutzing) | 8 (Herrsching)  
Station **Laim**  
11 minutes walking distance

Hotel Laimer Hof → Carl Friedrich von Siemens-Stiftung (5 min)

5 minutes walking distance

Hotel Laimer Hof → Ludwig-Maximilians-Universität (28 min)

11 minutes walking distance

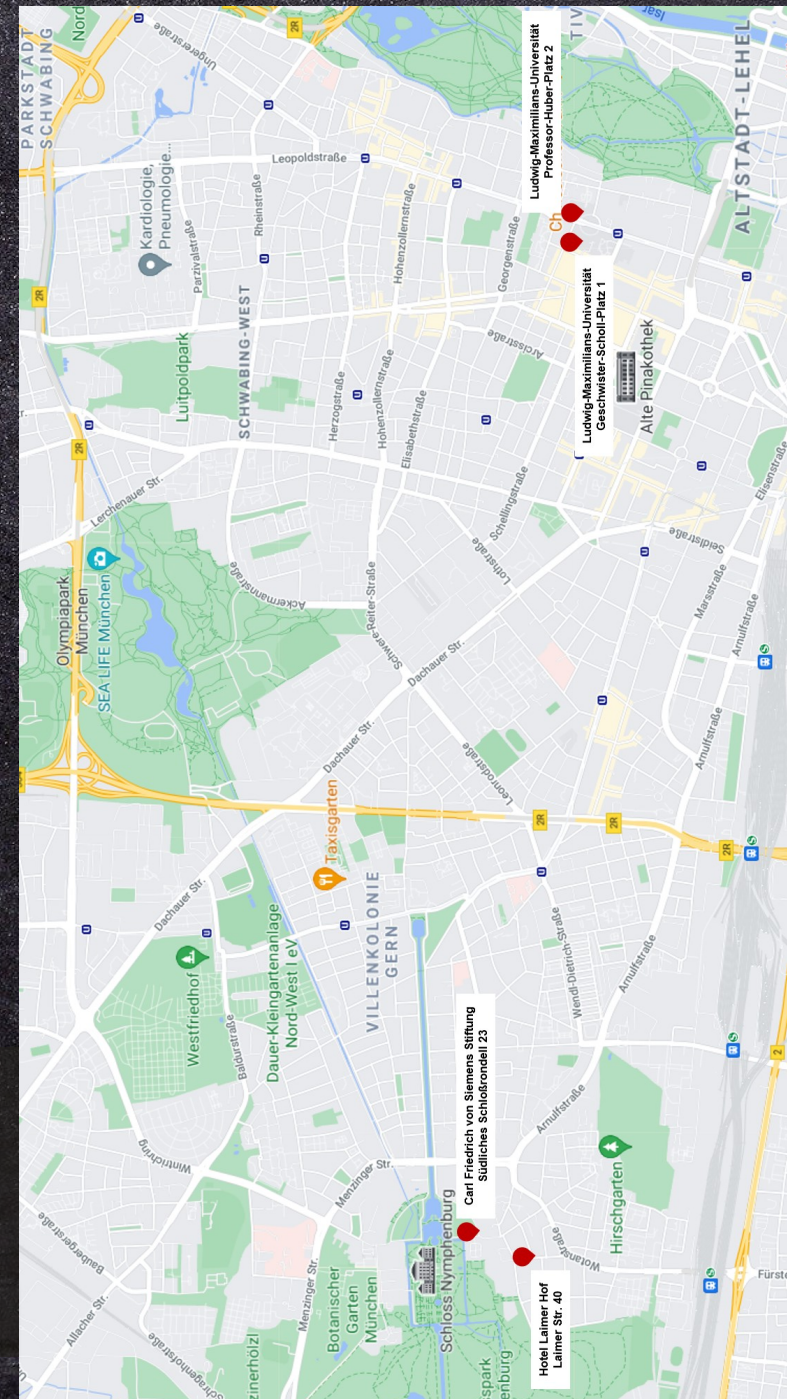
Station **Laim**  
**S** 2 (Erding) | 3 (Holzkirchen) | 6 (Grafing) | 8 (München Ost)  
Station **Marienplatz**

**U** 3 (Moosach) | 6 (Garching-Forschungszentrum)  
Station **Universität**

Ludwig-Maximilians-Universität → Munich Central Station (10 min)

**U** 3 (Fürstenried West) | 6 (Klinikum Großhadern)  
Station **Sendlinger Tor**

**U** 2 (Feldmoching) | 7 (Olympia-Einkaufszentrum)  
Station **Hauptbahnhof**

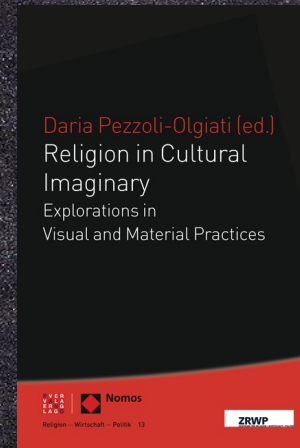


## International Exchange on Media and Religion

The International Exchange on Media and Religion has been founded in 2006. This research group aims at bringing together researchers from different fields in a broader methodological exchange on religion, visuality and media. Since then, the group has been meeting almost every year for a workshop. The meetings have been held in Oxford, Bigorio, Zürich, Cambridge, Trento, London and Munich.

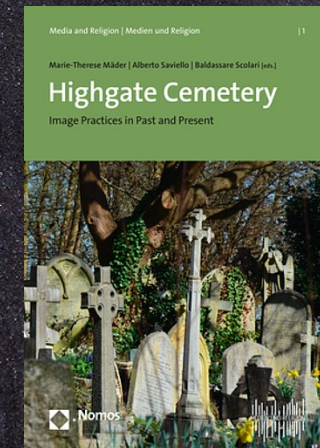
The results of the debates and research projects are presented in the following volumes:

Daria Pezzoli-Olgiati/Christopher Rowland (eds.),  
Approaches to the Visual in Religion,  
Research in Contemporary  
Religion 10, Göttingen:  
Vandenhoeck and Ruprecht 2011.



Daria Pezzoli-Olgiati (ed.),  
Religion in Cultural Imaginary.  
Explorations in Visual und Material  
Practices, Religion – Wirtschaft – Politik  
13, Zürich: Pano/Baden-Baden:  
Nomos 2015.

Marie-Therese Mäder/Alberto Saviello/  
Baldassare Scolari (eds.),  
Highgate Cemetery. Image Practices in  
Past and Present, Religion and Media  
1, Baden-Baden: Nomos 2021,  
[doi.org/10.5771/9783845294520](https://doi.org/10.5771/9783845294520).



## Project website

<https://media-religion.net/>